Dear Friends,

On behalf of Marguerite Casey Foundation, welcome to the 2018 National Convening. We are honored that you joined us, and we are grateful for all the work you do for families.

Marguerite Casey Foundation is unwavering in its dedication to nurturing a movement of and for families. As Dr. Martin Luther King, Jr. said in Where Do We Go from Here: Chaos or Community?, “Power at its best is love implementing the demands of justice.” This quote struck me deeply as I read it recently because our gathering takes place at a crucial time for families in our country.

We will use our time together to connect, to refine strategies for movement building, to celebrate our achievements, to give each other energy for our work, and to explore how we create and exercise power. To that end, the theme of our Convening is: Our Power. Our Community. Our Change.

We are pleased to welcome nearly 450 grantee partners, community leaders, and Shriver youth leaders to participate in this year’s Convening. I hope that you meet new people, reconnect with old friends, open yourself to new ideas, and then return to your communities reinvigorated and more confident than ever that our families will lead a movement for change.

“Change Is Possible” is the Marguerite Casey Foundation’s guiding principle. And our new tagline makes it more specific: “Change for Families. By Families.” It is also my personal conviction. Over the past 17 years I have listened to our grantee and network partners; and watched the collective work grow, develop, and adapt to new challenges. I have come to believe that this faith in change and love for the collective work we do are two fundamental things that we share in common across all of the dividing lines that might otherwise separate us and dilute the power of our unity. Our belief in change and our love of collective work are the central forces behind our power and the power of our families.

From all of us at Marguerite Casey Foundation, thank you for joining us.

Sincerely,

Luz Vega-Marquis
President & CEO
CONVENCING SCHEDULE

FRIDAY
2:00 pm
Registration
5:00 pm
Opening Dinner and Welcome // Regency Ballroom
6:30 pm
Remarks - Luz Vega-Marquis, President & CEO Marguerite Casey Foundation
7:00 pm
Our Power Together Is Boundless Plenary Conversation

SATURDAY
7:00 am
Breakfast
9:00 am
The Power of Community through Network Building
11:15 am
Breakout Session 1
12:30 pm
Lunch Buffet National Family Platform Conversation
2:00 pm
Breakout Session 2
3:45 pm
Breakout Session 3 Voter Engagement and Voter Power
6:00 pm
Dinner and Presentations María Teresa Kumar, Keynote Presentation

SUNDAY
7:00 am
Breakfast
8:45 am
Maximizing c3 and c4 Strategies, Dorian Warren, Center for Community Change
9:30 am
Sustaining Our Power through Generations Plenary Conversation
10:45 am
Dr. Freeman Hrabowski, Closing Keynote
11:30 am
Call to Action
12:00 pm
Adjourn
FRIDAY | MAY 18

2:00 pm – 5:00 pm
Registration - Regency Foyer

5:00 pm – 8:15 pm
Opening – Regency Ballroom
• Welcome from Maria Hinojosa, Convening Emcee
• Opening Blessing
• Performance by Michael Reyes

Dinner
Remarks - Luz Vega-Marquis, President & CEO, Marguerite Casey Foundation
• Remarks from Joyce Lee and David Luna, Equal Voice Action

Our Power Together Is Boundless
Discussion facilitated by Maria Hinojosa with:
• Deepak Bhargava, Center for Community Change
• Janeen Comenote, National Urban Indian Family Coalition
• Tessie Guillermo, Marguerite Casey Foundation Board Member
• Alicia Garza, National Domestic Workers Alliance
SUNDAY | MAY 19

7:00 am – 8:45 am  Breakfast Buffet - Regency Ballroom
9:00 am – 10:45 am  Plenary:
The Power of Community through Network Building
Presentations by and discussion with:
  • Donna Bransford, Bay Area Equal Voice Coalition
  • Chrissie Castro, Native Voice Network
  • Valencia Gunder, Equal Voice for Urban Florida
  • Members from each network
10:45 am – 11:15 am  Break
11:15 am – 12:30 pm  Breakout Session 1
Grantee-led workshops by topic; attendees select the workshop of their choice
12:30 pm  Lunch Buffet – Regency Ballroom
Discussion about the National Family Platform
2:00 pm – 3:15 pm  Breakout Session 2
Grantee-led workshops by topic; attendees select the workshop of their choice
3:15 pm – 3:45 pm  Networking and Snack Break
3:45 pm – 5:00 pm  Breakout Session 3
Voter Engagement and Voter Power
Sessions organized by region; attendees select the session of their choice
5:00 pm - 6:00 pm
Networking Time/Free Time

6:00 pm – 8:00 pm
Dinner and Presentations – Regency Ballroom
• María Teresa Kumar, Voto Latino, Keynote Presentation
• Performance by The Capitol Steps
• Dancing!

IN YOUR ROOM
Check out Marguerite Casey Foundation’s first motion graphic on Channel 49 on your hotel room TV.
SUNDAY | MAY 20

7:00 am – 8:45 am  Breakfast Buffet - Regency Ballroom
8:45 am – 9:30 am  Maximizing c3 and c4 Strategies, Dorian Warren, Center for Community Change
9:30 am – 10:45 am  Sustaining Our Power through Generations
Discussion facilitated by Ai-jen Poo, National Domestic Workers Alliance with:
• Scott Douglas, Greater Birmingham Ministries
• LaMar Davis, CHOICE Program, University of Maryland, Baltimore County
• Cristina Jimenez, United We Dream
• Miriam Aguayo, Shriver Network, ProBAR Children's Project Staff Attorney
• Corleone Ham, Shriver Network Leader
• Ramses Long, Shriver Network, St. Ignatius Loyola Academy Middle School Teacher

10:45 am  Freeman A. Hrabowski, III, University of Maryland, Baltimore County, Keynote Presentation
• Introduced by Luz Vega-Marquis

11:30 am  Closing Call to Action

12:00 pm  Adjourn
CONVENING APP
This is an easy-to-use app for iPhone, Android and iPad. It contains the convening schedule, names of attendees, workshops, speaker information, floor maps, and communication tools, such as email and social media apps. Search: 2018 MCF National Convening to find the app.
BREAKOUT SESSION 1

Democracy at Risk: The State of the Census 2020

A complete and accurate census count ensures communities have fair representation in our political system, receive their share of federal resources, and are able to defend and enforce civil-rights laws. The upcoming 2020 census is threatened by a lack of funding, delayed IT system changes, a flawed approach to collecting race and Hispanic-origin data, and the recent decision to add an untested question about citizenship status to the form—all of which could have devastating consequences for immigrants and communities of color over the next decade. This workshop will present strategies, tools and action steps to save the 2020 census and ensure a successful count in your community.

Corrine Yu, The Leadership Conference on Civil and Human Rights
Arturo Vargas, National Association of Latino Elected and Appointed Officials
Laura Harris, Americans for Indian Opportunity

The Original Resistance: How Indigenous Movement Approaches Can Support Organizing Work

Participants will learn about how Indigenous worldview can help mainstream culture with decolonization and movement building, and how to be a good ally to Indigenous communities. The workshop will also look at the intersectionality under which Indigenous peoples mobilize—including a look at local, state, national and international movement-building work—and how Indigenous movement building differs from other communities regarding worldview, value systems, organizing tools, healing modalities and more.

Leoncio Vasquez, Binational Center for Oaxacan Indigenous Development
Carol Davis, Diné CARE
Corrine Sanchez, Tewa Women United

Building Parent and Family Power: A Victory that Feeds Other Victories

This workshop will explore nationally recognized models and approaches for building and sustaining the leadership of parents as the backbone of community power. Logan Square Neighborhood Association and SouthWest Organizing Project have over 90 combined years of experience with parent-mentor and community programs, and they will share their approaches to building leaders at home, school and in the community, ensuring that parents are ready, connected and mobilized to build power in their communities.

Tami Love, Logan Square Neighborhood Association
George Lujan, SouthWest Organizing Project

Civic Engagement and Coalition Building with Immigrant Communities for Empowerment and Recognition

Powering it up! What is power? Who has it? Who wants it? How do we create it? If we want to win federal reform, we must first win local and state power. It takes all of us to get to the next level, young or old, with or without papers, straight or gay, Black, Brown and Beige. We all belong, and we all have a part to play. Immigrant-rights leaders discuss how we go beyond mobilization and civic engagement to movement building and governance so that we can all win and create a world where we all belong.

Angelica Salas, Coalition for Humane Immigrant Rights of Los Angeles
María Rodríguez, Florida Immigrant Coalition
Please enjoy complimentary wifi during the convening.

Network Name: MargueriteCaseyFoundation

Access Code: MCF2018
Building Youth-led Movements for Social and Racial Justice

This workshop will explore WHY youth are at the center of social and racial justice, HOW we can build united movements with young people in the lead, and WHAT are opportunities for young people to transform and uplift the most marginalized communities. We’ll provide opportunities to share: a) best practices for leadership development and youth-led movement building, b) how to build intersectional unity, c) strategies for young people’s voter engagement and mobilization, and d) perspective on liberating young leaders’ visions for a better society.

Paola Romero and Taryn Ishida, Californians for Justice Education Fund
Jamiel Alexander and Monique Miles, Aspen Institute Youth Forum
Kimberly Pham and Dorothy Stoneman, Opportunity Youth United

Building a Communications Strategy for Beginners

To be effective in moving hearts, minds and policy, it is essential to develop integrated and strategic messaging that both mobilizes our base and expands our constituencies. This workshop will provide strategies for developing a values-based communications strategy that engages core audiences, disrupts dominant narratives and helps to shape the public dialogue. This interactive session with hands-on exercises will ensure participants leave with an understanding of communications strategy development and the tools to help build powerful messages in their own work. This session will focus on basic skills across issues, methods of communication and more.

Alan Jenkins, The Opportunity Agenda
Paul Nyhan, Marguerite Casey Foundation

Women Building Power

Presenters will share their models for mobilizing women as organizers and leaders, and they’ll engage participants in a discussion about concrete steps to realizing the power of women in movement building. The workshop will explore models, stories and lessons learned from women who are at the forefront of building family power.

Laura Mendoza, National Partnership for New Americans
Oleta Fitzgerald, Southern Rural Black Women’s Initiative
Lian Cheun, Khmer Girls in Action

You have “The Right to the City,” “The Right to Stay in Your Home” and the Power to “STAND-UP”!

Presenters will share stories of struggle and resistance, as well as perspectives on the power of collective organizing. Learn about strategies for staving off displacement, advancing anti-gentrification efforts and fighting for affordable housing and residential retention in our cities. Affordable housing for people of color is increasingly becoming scarce in cities, and we will talk about what we can do together to fight back.

Tanya Washington and Deborah Scott, Georgia STAND-UP
Dawn Phillips, Right to the City
Explore organizing strategies that challenge unjust practices and work toward criminal justice reform. This session will include in-depth discussions about organizing campaigns in Florida, Chicago and Texas around rights restoration, bail reform and changes in the practices of prosecutors.

**Lincoln Room**

Explore organizing strategies that challenge unjust practices and work toward criminal justice reform. This session will include in-depth discussions about organizing campaigns in Florida, Chicago and Texas around rights restoration, bail reform and changes in the practices of prosecutors.

**Kennedy Room**

This workshop will discuss current opportunities and threats in the voting-rights world. While there has been progress on certain fronts, there are still real and active efforts to suppress the vote — but civic groups like Asian Americans Advancing Justice, Brennan Center for Justice, and Florida Rights Restoration Coalition will continue to challenge those efforts in statehouses, courts and in the court of public opinion. Join us to learn about strategies, lessons learned and what’s ahead.

**Arlington Room**

The vision of Equal Voice Action (EVA) — millions of low-income families using their combined voices to shape policies and improve their economic and social well-being — is powerfully appealing. This workshop is an invitation to join and continue the work of making this vision of collective power a reality. EVA’s leadership will start with a brief overview of its concept and framework, what has been accomplished to date, and key challenges. Then workshop participants will help brainstorm possible partnerships and collaborations with EVA on its path forward.

**Fairfax Room**

This workshop will provide real-world guidance for addressing and preventing harassment and discrimination in the workforce. We will discuss the common themes emerging in the #MeToo and #TimesUp movements, and how organizations can consider and plan for heightened awareness and changing social norms. We will examine where existing policies and procedures may have broken down, and we will focus on building and protecting an organizational culture where victims are safe reporting improper conduct through appropriate policies, procedures and training.

<table>
<thead>
<tr>
<th><strong>Lincoln Room</strong></th>
<th><strong>Kennedy Room</strong></th>
<th><strong>Arlington Room</strong></th>
<th><strong>Fairfax Room</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Will Tanzman and Reverend Charles Straight, The People’s Lobby Education Institute</td>
<td>Desmond Meade, Florida Rights Restoration Coalition</td>
<td>The vision of Equal Voice Action (EVA) — millions of low-income families using their combined voices to shape policies and improve their economic and social well-being — is powerfully appealing. This workshop is an invitation to join and continue the work of making this vision of collective power a reality. EVA’s leadership will start with a brief overview of its concept and framework, what has been accomplished to date, and key challenges. Then workshop participants will help brainstorm possible partnerships and collaborations with EVA on its path forward.</td>
<td>This workshop will provide real-world guidance for addressing and preventing harassment and discrimination in the workforce. We will discuss the common themes emerging in the #MeToo and #TimesUp movements, and how organizations can consider and plan for heightened awareness and changing social norms. We will examine where existing policies and procedures may have broken down, and we will focus on building and protecting an organizational culture where victims are safe reporting improper conduct through appropriate policies, procedures and training.</td>
</tr>
<tr>
<td>Michelle Tremillo, Texas Organizing Project Education Fund</td>
<td>Myrna Perez, Brennan Center for Justice</td>
<td>David Luna, Equal Voice Action</td>
<td>Joyce Lee, Equal Voice Action Board Chair</td>
</tr>
<tr>
<td>Phillip Agnew, The Dream Defenders</td>
<td>Stephanie Cho, Asian Americans Advancing Justice - Atlanta</td>
<td>Other Equal Voice Action Board Members</td>
<td>Other Equal Voice Action Board Members</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Bridget Blinn-Spears, Esq., K&amp;L Gates</td>
</tr>
</tbody>
</table>
BREAKOUT SESSION 2

What Equals Success in the 2018 Elections: A Candid Conversation

Building Our Future through Family Leadership

Power Building: Scaling Pathways to Jobs, Good Wages, and Opportunity

Adopting a Dual Approach: Services and Advocacy

WASHINGTON B

What is at stake in the 2018 elections, and is there a possibility of a wave election? Join a candid conversation that will highlight the growing political power of community organizations, an increasingly aligned integrated voter engagement ecosystem and whether or not progressives have a plan to govern.

POTOMAC I

What does parental and family leadership look like in LatinX immigrant communities? How can we develop that leadership? How can we use leadership to build grassroots movements for racial equity and economic security rooted in the strengths and needs of families? This workshop will explore these questions and engage participants in strategy conversations.

POTOMAC II

This session will address strategies for building pathways to economic power, from expanding collective bargaining to building pathways through a regional approach that engages public, private and nonprofit stakeholders. We will include a discussion on how racism has been used to undermine economic solidarity and how we can combat dog-whistle politics to advance progressive reforms.

POTOMAC III

Explore how to break down the barriers between “advocates” and “direct-service providers.” When employed as a strategy, the two types of work can actually reinforce one another. Advocates are often not close enough to the problems they are trying to solve, while program providers often lack the framework and capacity to act as advocates. Combining the two strategies within one organization, or partnering with a complementary organization, can help solve these problems. We’ll also discuss the challenges of this model and how to address them within an organization.

Laurie Weahkee, NAVA Education Project
Reverend Alvin Herring, PICO National Network
George Goehl, People’s Action Institute
Malcom Amado Uno, Asian Pacific Environmental Network

Javier Martinez, Partnership for Community Action
Ramona Casas, ARISE

Lili Allen, Jobs for the Future
Erica Smiley, Jobs With Justice Education Fund
Ann Williams Cass, Proyecto Azteca
Tamara Draut, Dēmos

Aline Francois, Family Action Network Movement
Aaron Clark-Rizzio, Louisiana Center for Children’s Rights
Jacob Bernal, Tucson Indian Center
Breakout Session 2

Building Freedom Cities and 21st Century Sanctuary

Affordable Child Care as an Issue and a Strategy for Powerful Organizing

Gender Justice in Our Economy and Democracy

Organizing in Rural Communities

Grassroots organizations are leading the work on the ground to respond to the current threats and attacks against working families and communities of color. We are offering an alternative vision to ensure our communities’ right to thrive without fear of physical violence, political repression, racial injustice or economic oppression. To achieve this, we must build on past movement work while not limiting ourselves to historic notions of “sanctuary” that focus on non-collaboration with the deportation machine. Communities will only be safe when we build Black and Brown unity, dynamic multi-racial alliances, and local community-defense strategies.

Vanessa Moses, Causa Justa :: Just Cause
Albert Saint Jean, Black Alliance for Just Immigration
Zach Norris, Ella Baker Center
Neva Walker, Coleman Advocates for Children and Youth

Child care sits at the intersection of many leading social justice issues, including immigration, education, criminal justice and economic justice — and yet very few organizations have integrated this issue into their campaigns. We will share how we’ve activated thousands of parents who depend on affordable, quality child care to lift their families out of poverty, and how to connect child care to larger racial, social and economic justice fights across the nation.

Mary Ignatius, Parent Voices
Matthew Henderson, OLÉ Education Fund
Jearlean Osborne, Mississippi Low-Income Child Care Initiative

Gender-based inequity in the economy has been well documented since the founding of this country, long before the #MeToo movement catapulted sexual assault and workplace harassment into public discourse. Women — particularly low-wage workers, women of color, Indigenous women and immigrants — face steep systemic barriers to economic sustainability, ranging from sexual assault to unequal pay to lack of affordable, quality child care options. Come learn about local organizing, policy campaigns and organizational strategies to advance gender justice and build the power of low-income women of color and Indigenous women.

Kate O’Hara, East Bay Alliance for a Sustainable Economy
Roxana Tynan, Los Angeles Alliance for a New Economy (LAANE)
Nerexda Soto, LAANE/Union Activist
Sarah Eagle Heart, Native Americans in Philanthropy

This session will highlight the challenges, opportunities and victories of progressive organizing in rural regions of California, Arkansas, Kentucky, and New Mexico — lessons that can be applied to other rural regions and inform organizing strategies to bridge rural, suburban and urban communities. We will explore how to organize and build grassroots leaders through institutions (including churches, schools and community-based organizations) and how to navigate a broad spectrum of ideology and politics. We’ll also look at maximizing people power through electoral organizing and shifting political leadership and representation.

Carissa Lenfert, Kentucky Coalition
Bill Kopisky, Arkansas Public Policy Panel
Reverend Samuel Casey, Congregations Organized for Prophetic Engagement (COPE)
Marcela Diaz, Somos Un Pueblo Unido
Advancing Your Communications Strategy

To be effective in moving hearts, minds and policy over the long term, we need integrated and strategic messaging that both mobilizes our base and expands our constituencies by bringing those in the middle toward our cause. This workshop, for experienced communicators, will provide strategies for developing values-based messages that engage core audiences, disrupt dominant narratives and help to shape the public dialogue. This session will enable participants to apply communications guidance to a specific communication issue or query they are contemplating.

Potomac VI

Re-engineering the DNA of Youth-led Change

This workshop will highlight the power of Youth Voice by sharing wins that young people have achieved through the power of their leadership and voice. Facilitators will engage attendees in conversations about established ways to build Youth Voice and envision new ways that young people can change their communities from the center.

Kennedy Room

Equal Voice Action – Moving the Vision Forward

The vision of Equal Voice Action (EVA) — millions of low-income families using their combined voices to shape policies and improve their economic and social wellbeing — is powerfully appealing. This workshop is an invitation to join and continue the work of making this vision of collective power a reality. EVA’s leadership will start with a brief overview of its concept and framework, what has been accomplished to date, and key challenges. Then workshop participants will help brainstorm possible partnerships and collaborations with EVA on its path forward.

Arlington Room

Managing a #MeToo World: Tools for the Workplace - Preventing Harassment and Discrimination

This workshop will provide real-world guidance for addressing and preventing harassment and discrimination in the workforce. We will discuss the common themes emerging in the #MeToo and #TimesUp movements, and how organizations can consider and plan for heightened awareness and changing social norms. We will examine where existing policies and procedures may have broken down, and we will focus on building and protecting an organizational culture where victims are safe reporting improper conduct through appropriate policies, procedures and training.

Fairfax Room

Eva-Marie Malone, The Opportunity Agenda
Paul Nyhan, Marguerite Casey Foundation
Nancy Deere Turney, Champion for Change, Center for Native American Youth, Aspen Institute
Cesar Cruz, Shriver Network
Roshell Rosales Aguilar, Shriver Network
Joel Miranda, Opportunity Youth United
David Luna, Equal Voice Action
Joyce Lee, Equal Voice Action Board Chair
Other Equal Voice Action Board Members

Bridget Blinn-Spears, Esq., K&L Gates
BREAKOUT SESSION 3
VOTER ENGAGEMENT AND VOTER POWER

California:
ROOSEVELT/LINCOLN/JEFFERSON ROOMS, 3RD FLOOR

Chicago:
WASHINGTON B

Southwest (New Mexico, Arizona, Texas):
POTOMAC I/II

South (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Tennessee):
POTOMAC III/IV

Shriver Network:
FAIRFAX ROOM, 3RD FLOOR

Note: Representatives from national and Native Network organizations are asked to join a regional session that most interests them.
SPECIAL THANKS

We thank everyone who made this convening possible. We are especially grateful to our grantees for the work they do every day to improve the well-being of families. A special thanks to the 2018 National Convening Advisory Committee for their help in shaping this year’s gathering. And many thanks to our MCF staff who worked tirelessly to make this event a success.

Our Board Members
Freeman A. Hrabowski, III
Patricia Schroeder
David Villa
Douglas X. Patiño
Melody Barnes
Angela Diaz
Rami Nashashibi
Jack Thomas
Carmen Rojas
Tessie Guillermo
Chad Boettcher

Advisory Committee
Ed Shurna
Chicago Equal Voice Network
Ana Garcia-Ashley
Gamaliel Foundation
Amisha Patel
Grassroots Collaborative
Ai-jen Poo
National Domestic Workers Alliance
Chrissie Castro
Native Voice Network
Stephanie Cho
Asian Americans Advancing Justice - Atlanta
Deborah Scott
Georgia STAND-UP
Scott Douglas
Greater Birmingham Ministries
Carol Burnett
Mississippi Low-Income Child Care Initiative
Ann Williams Cass
Proyecto Azteca
Marcela Diaz
Somos Un Pueblo Unido
Donna Bransford
Bay Area Equal Voice Coalition
Henry Perez
InnerCity Struggle
Sally Lew
Equal Voice for Southern California Families Alliance
Pete White
Los Angeles Community Action Network
Malcom Amado Uno
Asian Pacific Environmental Network
Leticia Zarazua
Shriver Network member
Roshell Rosales
Shriver Network member
Marguerite Casey Foundation exists to help low-income families strengthen their voice and mobilize their communities in order to achieve a more just and equitable society for all.